
LOVELY
INSTRUCTIONS FOR USE:
LOVELY HENNA
LOVELY
HENNA
LUXURY BLACK
PRO
LOVELY
HENNA
LEGENDARY BROWN
PRO
LOVELY
HENNA
ICONIC CHESTNUT
PRO
LOVELY
HENNA
BRILLIANT LIGHT BROWN
PRO
5g
beauty_brand_lovely
lovely-professional.com

## PRECAUTIONS

Avoid contact with eyes. In case of contact, rinse immediately with plenty of water. An allergy patch test is required before use. If an allergic reaction occurs, seek medical advice immediately. For external use only. Use only as directed. Not intended for eyelash tinting. Not recommended for use on inflamed or irritated skin.

### PATCH TEST FOR SENSITIVITY

Mix the henna according to the instructions. Apply a small amount of the mixture to the inner side of the elbow. Allow it to dry. Apply a second layer. Once dry, remove the mixture with a damp cotton pad. If any signs of allergic reaction occur during the test or within 48 hours afterward, consult a doctor before performing the procedure.

## LOVELY HENNA SHADES:

### Brilliant Light Brown

A light brown shade with a refined neutral undertone. This color adjusts well to different skin types: it enhances cool tones on ash blondes and softens warm blondes, creating a naturally harmonious look.

### Iconic Chestnut

A beautiful medium ash brown. Ideal for light brunettes and bright platinum blondes.

### Legendary Brown

A rich dark brown with a warm undertone. Suitable for brunettes and redheads.

### Luxury Black

An intense black shade. Perfect for deep brunettes or as an additional pigment in mixes to add depth and definition to the main shade.

# LOVELY HENNA COLOR CHART

| Shade | Tone | Depth Level (DL) | Dominant Color Nuance (DCN) |
|---|---|---|---|
| **Brilliant Light Brown** | Neutral | 8-9 | Yellow |
| **Iconic Chestnut** | Cool | 5-6 | Blue-green |
| **Legendary Brown** | Warm | 3-4 | Red |
| **Luxury Black** | Cool | 1-2 | Blue-violet |

**DL – Depth Level (1 = darkest, 10 = lightest).*

***DCN – Dominant Color Nuance: determines tone temperature and hue.*

# BROW PREPARATION FOR LOVELY HENNA TINTING

1

Gently remove makeup from the brow area using a cotton pad.



2

Cleanse the same area additionally with a brow shampoo or cleansing mousse, depending on the client's skin type and condition. This helps eliminate any micellar water residue and better prepares both skin and hairs for tinting.



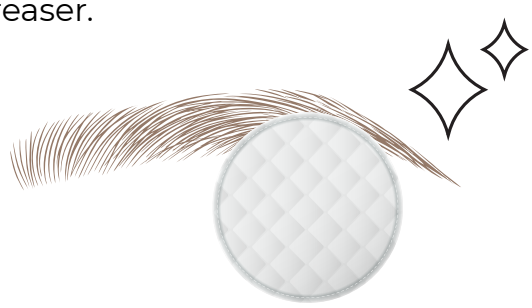
3

Remove any remaining cleansing product with a slightly damp cotton pad.



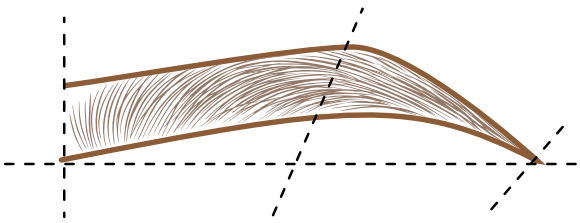
4

If the client has oily skin, additionally treat the brow area with a brow degreaser.



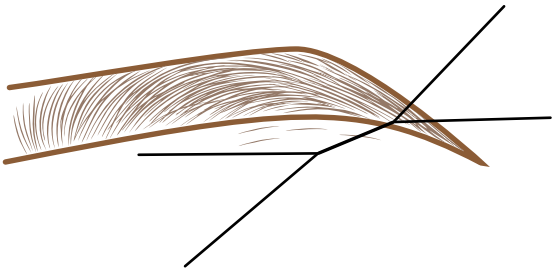
5

Outline the desired brow shape using a pencil or white sculpting paste, taking into account the client's facial features.



6

Perform initial brow shaping by removing excess hairs with tweezers and/or thread outside the tinted area, in accordance with the desired shape.



## HENNA MIXING INSTRUCTIONS

In a non-metallic container, mix Lovely henna powder with Lovely mineral water in a ratio of 1:3 (adjust proportions as needed to achieve your preferred consistency). Mix thoroughly until the product reaches a smooth, even texture. Use a special henna mixer for best results. Add additional components if necessary.





## HENNA CONSISTENCY

You can adjust the color intensity by varying the consistency of the mixture. The thicker the henna — the more intense the result.



***Liquid consistency:*** resembles soy sauce; low viscosity, flows quickly along the container, leaves a translucent trail.



***Medium consistency:*** similar to olive oil in texture; medium viscosity, slowly slides down the edge.



***Thick consistency:*** comparable to drinkable yogurt; high viscosity, moves very slowly in the container.

# BROW TINTING PROCEDURE

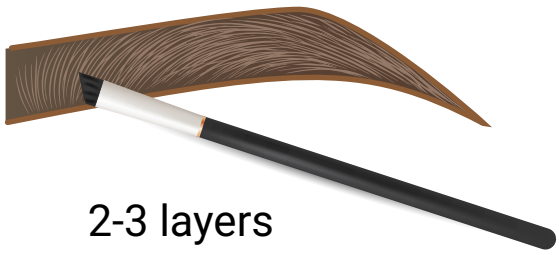
1

Apply the henna evenly to both skin and hairs in a thin, uniform layer. Be precise in staining the skin, gently lift dense brow hairs for full coverage, and ensure symmetry and clean lines.



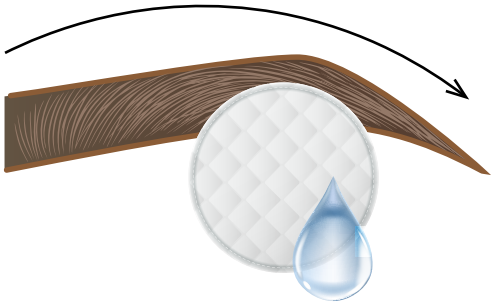
2

For rich, even results, Lovely henna should be applied in 2–3 layers. Always let the previous layer fully dry (1–3 minutes) before applying the next one.



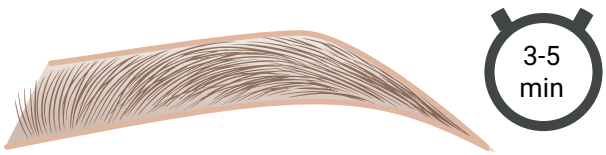

3

After applying the final layer, allow the henna to dry thoroughly on the brows for 8–10 minutes. Then, gently remove the product from skin and hairs with a slightly damp cotton pad, starting from the inner corner of the brow. Use clean, preferably filtered water to moisten the pad. Note: The total processing time may vary depending on technique, consistency of the mixture, and the initial condition of the brows — including hair density, skin texture, and hair structure.



4

After henna removal, allow the skin and hairs to air-dry for 3–5 minutes.




5

If needed, complete the procedure with finishing makeup and a brow styling gel.



6

Provide aftercare recommendations to the client to prolong the effect of the tinting procedure with LOVELY henna:

- **AVOID GETTING BROWS WET FOR 24 HOURS**
- **REFRAIN FROM VISITING BATHS, SAUNAS, AND POOLS FOR 48 HOURS**
- **DO NOT USE PEELING OR EXFOLIATING SKINCARE IN THE BROW AREA UNTIL THE HENNA HAS COMPLETELY FADED FROM THE SKIN**

# COMPLETE PRODUCT RANGE FOR BROW TINTING

